



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 4077709 /		<u>Alt Order #</u> Richard Carmona
<u>Product</u> candidate		
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Estimate #</u> 1875	
<u>Advertiser</u> Richard Carmona Senate AZ-D		<u>Original Date / Revision</u> 09/28/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u> TV12856	<u>Advertiser Code</u> 130	<u>Product Code</u> 136
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
3050 K Street NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KSAZ	10/02/12	10/05/12	M-F 8a-9a News	8a-9a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$400.00			
N 2	KSAZ	10/02/12	10/05/12	M-F 9a-10a News	9a-10a		:30			NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$270.00			
N 3	KSAZ	10/07/12	10/07/12	Su 8a-9a News	8a-9a		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----S				1	\$180.00			
N 4	KSAZ	10/02/12	10/05/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$270.00			
N 5	KSAZ	10/02/12	10/05/12	M-F 4p-430p	4p-430p		:30			NM	4	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$540.00			
N 6	KSAZ	10/02/12	10/05/12	M-F 430p-5p	430p-5p		:30			NM	4	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$540.00			
N 7	KSAZ	10/02/12	10/05/12	M-F 5p-530p News	5p-530p		:30			NM	4	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$720.00			
N 8	KSAZ	10/02/12	10/05/12	M-F 530p-6p News	530p-6p		:30			NM	4	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$720.00			
N 9	KSAZ	10/07/12	10/07/12	Su 5p-6p News	5p-6p		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----S				1	\$540.00			
N 10	KSAZ	10/08/12	10/08/12	M 8p-9p	M 8p-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	M-----				1	\$4,500.00			
N 11	KSAZ	10/02/12	10/02/12	T 8p-9p	T 8p-9p		:30			NM	1	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-T-----				1	\$4,950.00			
N 12	KSAZ	10/03/12	10/03/12	W 730-830p	730p-830p		:30			NM	2	\$12,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 4077709 /		<u>Alt Order #</u> Richard Carmona
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> candidate	<u>Estimate #</u> 1875
<u>Advertiser</u> Richard Carmona Senate		<u>Original Date / Revision</u> 09/28/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				2	\$6,300.00			
N 13	KSAZ	10/04/12	10/04/12	Th 7p-8p	Th 7p-8p		:30			NM	1	\$5,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$5,670.00			
N 14	KSAZ	10/05/12	10/05/12	F 7p-8p	F 7p-8p		:30			NM	1	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,360.00			
N 15	KSAZ	10/02/12	10/05/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$1,170.00			
N 16	KSAZ	10/06/12	10/06/12	Sa 9p-10p News	9p-10p		:30			NM	1	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$990.00			
N 17	KSAZ	10/06/12	10/06/12	Sa 10p-1030p News	10p-1030p		:30			NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$810.00			
N 18	KSAZ	10/07/12	10/07/12	Su 9p-10p News	9p-10p		:30			NM	1	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,080.00			
N 19	KSAZ	10/07/12	10/07/12	Su 1030p-11p	1030p-11p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$300.00			
N 20	KSAZ	10/08/12	10/08/12	M-F 8a-9a News	8a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$400.00			
N 21	KSAZ	10/08/12	10/08/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$270.00			
N 22	KSAZ	10/08/12	10/08/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$270.00			
N 23	KSAZ	10/08/12	10/08/12	M-F 4p-430p	4p-430p		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$540.00			
N 24	KSAZ	10/08/12	10/08/12	M-F 430p-5p	430p-5p		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$540.00			
N 25	KSAZ	10/08/12	10/08/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$720.00			
N 26	KSAZ	10/08/12	10/08/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$720.00			
Totals											48	\$51,450.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/08/12	48	\$51,450.00	\$43,732.50	\$218.66	\$43,951.16
Totals	48	\$51,450.00	\$43,732.50	\$218.66	\$43,951.16

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4077709 /	Richard Carmona

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	candidate	1875

<u>Advertiser</u>	<u>Original Date / Revision</u>
Richard Carmona Senate	09/28/12 / 10/01/12

Signature: _____ **Date:** _____

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